The Effect of Youtube Shows on Second Language Acquisition: Case Study on Ghania Al-Adawiya

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Abstract

YouTube is a website channel of various sources that contain video clips around the world. In the site YouTube there are several languages, one of which is Foreign language that can influence and facilitate students in the acquisition of a second language. This study aims to reveal and describe the influence of YouTube on second language acquisition. This study uses analytical data. Qualitative methods are methods that aim to obtain descriptive data. The data in this study is a conversation related to the influence of YouTube on second language acquisition, the data is transcribed into written text. Data were collected using interview, selection, descriptive and verification techniques. Data were analyzed using qualitative descriptive based on Siswantoro’s theory. Conversations or sentences related to influence YouTube’s on second language acquisition are analyzed in order to identify the language acquisition process. The results of this study show that; first, video clips, movies, songs and English conversations can enhance and develop the vocabulary of Ghania Al-Adawiya in acquiring a second language. Second, Ghania Al-Adawiya in learning a second language through YouTube using the strategies of watching, listening, writing, reading and practicing.

Keywords: Second language, Ghania Al-Adawiya, Language acquisition, YouTube

Introduction

YouTube is a multi-source website channel that contains video clips around the world. In other words, YouTube is one of the social media used to convey messages, news, knowledges sharing and so on. YouTube is neutral, meaning it can be useful for those who use it with positive things and harm to those who abuse it with negative things. With YouTube, one can easily interact with others and can even search for shows that are shown on television. Today, the development of technology is becoming more sophisticated, one of which is YouTube. YouTube has several benefits for both students and others and even in it there are a variety of videos around the world. In media YouTube this contains various kinds of videos in different parts of the world. Therefore, it is not surprising that in the video there are variations of language that are different from our language, even often in watching video clips we do not understand the language used because the language is foreign to us. Therefore, we must often learn and practice it with friends or without friends.
One of the effective and not boring ways to learn a second language is to watch video clips with foreign language subtitles on YouTube. It is said that because YouTube is one of the influences on children's language acquisition. The presence of YouTube can make it easier for someone to share, interact and give a call to the general public. One of them is when students who are lazy to read learn a foreign language (L2), then one of the strategies used to enrich their vocabulary is listening watching and observing (understanding). One example of the above statement is listening to English songs, watching English subtitles. It is said that because expressions that often appear in the ears and in the eyes of children tend to be congenital. In addition, language is a habit that we must practice in order to master it. While foreign language (L2) is a language that is rarely practiced by the community both at home and at school, so it makes us sometimes forget the vocabulary or expressions that we have learned. Therefore, one of the strategies as a way out is to listen, watch and understand the songs and movies that are on YouTube. In addition to improving students' vocabulary, YouTube is also able to entertain them, such as cool songs, melodious voices, romantic movies, beautiful expressions and others.

Language is part of the human breath because humans from birth to the end of life cannot be separated from language. Without language humans are helpless and with human language can be victorious. That's the importance of language for human life. According to Kridalaksana (2008: 24) language is a system of arbitrary sound symbols that are used by a community to cooperate, interact, and identify themselves. It is said to be arbitrary because language is arbitrary and belongs only to humans, this is what distinguishes the characteristics of humans from animals. Talking about the acquisition of foreign languages (L2), we are more inclined to the environment and YouTube. Therefore, students must take a gradual approach to an environment that can improve second language acquisition (L2). Acquisition of language is one of the process systems in which humans get daily development in both their mother tongue (L1) and foreign (L2) languages.

This is influenced by environmental factors, education, relationships, parents, technology and so on. Environment (environment) is a major factor in influencing children's language acquisition. Meanwhile, technology (technology) is one of the supporting tools or facilities that have an appeal in acquiring foreign languages (L2) in children, because in technology such as YouTube there are various kinds of videos all
over the world with various types of languages. This is one of the factors that can influence and motivate children in acquiring foreign languages (L2). In essence, humans are one of the creatures who tend to new things. YouTube is something new because it contains various kinds of video clips, movies and songs and so on. In the video clips, movies and songs are a wide variety of foreign languages one of which is English which in the showing able to comfort someone through action (action), style (style) and good sound (good voice). This is one of the factors that can affect the attractiveness of a person to continue watching video clips and listening to songs on YouTube. This phenomenon is in line with what Purba (2013: 15) argues that the language environment is anything that can be heard and seen which also affects the language communication process. More specifically, someone will appear and be able to absorb foreign languages (L2) easily because they are entertained and motivated, so children tend to visit them. This is a practice that children do every day and practice encourages competent children to be skilled in communicating. Films, video clips and songs in foreign languages are facilities that can enrich children's language, such as in terms of vocabulary, writing and pronunciation. First, in films and video clips with English subtitles (English Subtitle), there are vocabulary words that are unfamiliar to children. Second, deep songs there are several expressions that are foreign to the child's ears. Based on the background, this study aims to determine the effect of the channel YouTube on foreign language acquisition (L2) in children at the syntactic, semantic, pragmatic and phonological levels.

There are several studies that are similar to this research. First, Trisno Ismanto (2016) Acquisition of First Language Children aged 0-3 Years in everyday language. Trisno Ismanto researched first language acquisition of children aged 0 to 3 years. In this study, Trisno Ismanto aims to describe the stages of children's language development and the process of language acquisition in aspects of phonology, morphology, syntax and diction. The techniques used in this research are the note-taking technique and the recording technique. The results of his research showed that children aged 0-1 years of acquiring phonology focused on sound. Furthermore, at the age of 1-2 years, the acquisition of phonology in children is able to produce various sound forms, especially vowels and consonants. Meanwhile, at the age of 2-3 years, children's phonology acquisition is perfect both in vowels and consonants. Second, Santika. The Influence of Television Media on Language Acquisition (adithya case
study). Santika in his research examined the influence of television media on language acquisition. He studied a boy who was three years old. The method used in this research is the speaking method with Aditya’s house setting. The data in this study are in the form of conversations. The purpose of this research is to reveal the language acquisition process which includes syntactic, semantic, pragmatic and phonological levels as well as various lexicons obtained through television.

Third, Arofa. Thesis. The Impact of Watching Animated Cartoons on Television on Speech Development in Children aged 2 years to 4 years. Nur Arofa examines the positive impact of the animated cartoon film Dora The Explorer. The results showed that the animated cartoon film has a positive impact on the development of speech in children aged 2 years to 4 years and the process of language development, especially in the way of speaking, is determined by the biological condition accompanied by the environment, namely by providing multiple stimuli. They can add new vocabulary and make it their daily language style and the development of children’s speech for the better. Fourth, Salwa. Youtube Video Tutorials for Teaching English Procedure Texts. This study aims to introduce a technique for teaching English texts, particularly procedural texts, to students with various skills such as listening, writing, reading, and speaking in English. The goal to be achieved is so that students are able to make a work in the field of Interior Design using English properly and correctly so that they can compete in the international world.

Fifth, Faiqah et al (2016) Youtube as a means of communication for the Makassar community vidgram. This research has several objectives including; to find out the Makassar vidgram community in using Youtube; to find out the advantages and disadvantages of youtube. This type of research uses qualitative methods using theory New Media as the research foundation. In-depth interview technique with sources to collect primary data. Secondary data is carried out by observation, literature study from books, and internet sites as well as others. The results of this study indicate that Youtube is very helpful for communication for the community in communication in foreign languages (L2). Sixth, Arsanti (2014) Language Acquisition in Children (Psycholinguistic Studies) : Sultan Agung Islamic University. This study aims to reveal the process of second language acquisition. The results showed that language acquisition was concerned with the first language, while language learning was concerned with the second language. Seventh, Kittiyah et al. The Role of Youtube Media
as a Means of Optimizing Cognitive Development in Early Childhood. In this study, Kittiyah examined the role and benefits of media YouTube on early childhood cognitive development. The purpose of this study was to determine the role of media YouTube in optimizing cognitive development in children. The method used is qualitative with a phenomenological approach. The data collection techniques in the study were interviews and observations to three parents using media Youtube as a means of stimulation to optimize the development of the child concerned. The results of this study indicate that there are several more optimal developments in the aspects of language, imagination, curiosity, and concentration.

Eighth Badriyah. (2014). The Effect of the Singing Method on Increasing the Arabic Vocabulary of TPQ Wardatu Islah Merjosari Malang. This study aims to improve and develop extracurricular creativity such as Arabic, English, Aqidah Akhlak, short letters and so that humans can communicate well. This research method uses writing and lecturing methods both at school and at TPQ. The results of this study indicate that the singing method can improve and develop children's vocabulary in the acquisition of Arabic and English and can entertain children in teaching and learning activities, so that children are enthusiastic in learning Arabic and English. Ninth, Angmalisang (2013) The Influence of Interest in English Songs on Students’ Listening Skill at Irene Manado Christian High School. In this study, Angmalisang examined the effect of English songs on students' hearing. Researchers use qualitative research for populations and the collection technique is an instrument. The results of this study indicate that English songs can affect English listening and proficiency.

Ninth, Yusri and Ritmi (2013) Children’s Language Acquisition Due to the Influence of Cartoon Films (A Psycholinguistic Review). Yusri and Ritmi examine the influence of card movies on children's language acquisition. This study shows that children's language acquisition is influenced by the surrounding environment. The results of this study show that the influence of Television can influence children to speak in various social contexts. Tenth, Nurmayanti (2012) Second Language Acquisition in Children (Case Study at Briton International School. In this study, Nurmayanti examines the acquisition of a second language in children. This study aims to describe the child in the process of acquiring a foreign language (L2). The results show that second language acquisition (L2) is also obtained from environmental support. Based on the above studies, it can be concluded that the author's research has
similarities in terms of research subjects, namely both researching the influence of YouTube on language acquisition. But the difference is in the object of research. The object of the author's research is an elementary school girl named Ghania Al-Adawiyah. He was born into a family that uses two languages, namely Madurese and Javanese. Adawiyah’s father and mother use Javanese in everyday conversation and sometimes the father uses Indonesian. However, it is not only the parents who are the source of language acquisition, in modern times it turns out that YouTube is also useful in acquiring a second language against Adawiyah. Youtube that he watches every day is movies, videos, songs and conversations in English (L2). Until now, researchers have not found studies that discuss the influence of YouTube on foreign language acquisition (L2), especially on Ghania Al-Adawiyah. Therefore, this is what causes the author to be interested in researching it.

**Theory of Study**

Language is a medium of communication or the main tool of message delivery in human life. In other words, language as a process of interaction with each other, so that language can be said to be a breath in human life. It is said so, because human beings are not free from language from birth until the end of life and with human language can do all activities through language so otherwise without human language can not communicate. As Salikin (2015: 21) asserts that one of the main uses of language is to convey meaning, but language is also used to establish and maintain various social relationships. In general, the language known to man is the mother tongue (*native language*). To know the foreign language (L2), then try to do approaches to customs, environment or media that contain foreign languages (L2). One of the media that contains various languages such as Foreign Language (L2) is YouTube. YouTube is one of the media in which there are several videos, movies, songs and conversations which use a variety of languages, one of which is English. The presence of *YouTube in the* wider community can help and facilitate the process of learning a foreign language (L2). YouTube is a medium that students can easily access in their daily lives. Things that can encourage children in the acquisition of a foreign language (L2).

It is said that because language is a habit, it means that students will be proficient in acquiring a foreign language (L2) either in terms of conversation, writing, reading or listening based on frequency or habit. Salikin (2014: 15) states that
behaviorists explain the learning process by emphasizing on imitation, practice, reinforcement (or feedback for success) and the formation of habits. In addition, Salikin asserted that since language development is considered a formation of habits, it is assumed that people learning a second language start with habits formed in the first language and those habits will inevitably clash with new habits needed to learn a second language. Based on the above statement, it can be concluded that the second language (L2) can be obtained as the first language (L1). This means that students can acquire a foreign language (L2) when they watch it often. Frequency of viewing is included in some practices and language should be practiced because language is a habit.

**Methodology**

Research uses qualitative research. According to Salikin (2017: 8) Qualitative research is a general term that overshadows various philosophical orientations associated with interpretive terms. Often, a qualitative research is also called ethnographic research, case studies, phenomenology, educational criticism or various other terms. In addition, Moleong (2000: 6) states that qualitative research is a research procedure that produces descriptive data in the form of written or oral words about certain properties. Furthermore, Moleong (2000: 18) asserts that descriptive research is based on sentence data, not numerical or statistical data, to describe the analysis. The above statement is supported by Strauss and Corbin (2007: 4) which states that qualitative research is a type of research whose findings are not obtained through statistical procedures or other forms of calculation. That is, qualitative research is research that does not take the form of counting, that is, discusses about life, communication, stories, novels, poems related to the text. In this study, the author uses a qualitative descriptive method in analyzing the process of acquiring a foreign language (L2) to Adawiyah.

**Data Collection Techniques**

The data in this study were in the form of interview conversations which were transcribed into written text. This research uses reduction data. According to Siswantoro (2010: 73-79), the data reduction steps are as follows; first, prepare a data collection sheet; second, selecting data; third, describe the data; fourth, draw
conclusions and fifth, verification. Data is collected in several ways; First, prepare a data collection sheet. Second, selecting data. That is, selecting foreign language acquisition data (L2) which is influenced by YouTube. This is based on the results of interviews, observations and author experiences. Third, explain the selected conversation data and then give reasons. This has the aim of getting the accuracy of the data, to help or make sure the writer determines the data related to the influence of YouTube on foreign language acquisition (L2). Fourth, draw conclusions. This means checking the data that has been selected in order to obtain better accuracy. The accuracy of this research depends on the author himself. Fifth, prove the validity of the data. That is, the writer proves the data according to the results of interviews and observations.

**Data Analysis Techniques**

Siswantoro (2010: 80) emphasizes that the data analysis is carried out by describing the descriptive form of each data functionally and relational. In addition, Siswantoro (2010: 81) says that data is classified and explained based on concrete data. That is, in this study, the writer must analyze the data based on the results of interviews and observations. These steps are as follows: first, pay attention and observe the data that has been collected based on the results of interviews and observations. Second, find the characteristics of communication patterns and foreign language variations (L2) caused by YouTube and then interpret them. Third, describe and give reasons. Fourth, provide a table for foreign language acquisition (L2) based on the results of interviews and observations.

**Results and Discussion**

In this study, the author will describe the steps to be taken based on Siswantoro’s theory. Data analysis was carried out by describing each data in a functional and relational manner based on the results of interviews, observations and author experiences. (Siswantoro, 2010: 80) These steps are as follows: first, transcribing the data into written text based on the results of interviews and observations. Second, find differences in language variations. Third, provide a table about the influence of data YouTube on foreign language acquisition (L2) based on the results of interviews and observations. Fourth, give an explanation.
<table>
<thead>
<tr>
<th>No</th>
<th>Type Video</th>
<th>Title</th>
<th>Expression</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Film</td>
<td>The Spy Next Door</td>
<td>Please, have a seat</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Don’t hang up</td>
</tr>
<tr>
<td>2</td>
<td>Song</td>
<td>Dear God</td>
<td>We all need that person who can be true to you</td>
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<td>And now I wish I’d stayed.</td>
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<td>Before long they waste away.</td>
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<td>I gave in, to selfish ways.</td>
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<td>Miles away from those I love, purpose hard to find.</td>
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<td>That’s Why You Go Away</td>
<td>There is sadness in your eyes.</td>
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<td>But there is something left in my head.</td>
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<td></td>
<td></td>
<td>Don't You Remember</td>
<td>I know I have a fickle heart and bitterness</td>
</tr>
<tr>
<td>3</td>
<td>Conversation</td>
<td>First Conversation</td>
<td>How long have you been in Indonesia?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>I have you been in Indonesia for 6 months.</td>
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<tr>
<td>4</td>
<td>Song</td>
<td>When You Tell Me That You Love Me</td>
<td>I kept my distance</td>
</tr>
</tbody>
</table>

**Analysis of The Next Spy Door**
Film The Next Spy Door film is one of the films that Adawiya often watches. In the film there are several expressions, one of which is the phrase "Please, have a seat". This sentence is a sentence that is very foreign to the ears of Adawiya's friends, even junior high school students are still not perfect in interpreting the phrase. They interpreted the sentence as "please have a chair". However, Adawiya interpreted the phrase as "please sit down". Adawiyah is a student who is still in elementary school who has the ability in English (L2) compared to other friends. This happened because Adawiya often watched English subtitles and English conversation films.

Next, there is the phrase "Don't hang up". Again Adawiya's classmates made mistakes in interpreting the sentence. They interpreted the sentence "Don't hang up" as not hanging, but the meaning of the sentence was not that way. The meaning of the sentence is don't "hang up". Based on the above analysis, it can be concluded that YouTube is able to influence students in their second language acquisition (L2) by watching and listening.

Song: Dear God

The song Dear God tells about romance, in the song Adawiya gets several English (L2) expressions, one of which is "We all need that person who can be true to you". This sentence is a sentence whose level is above the elementary level. However, this sentence is still difficult to translate by junior high school students. They interpret the sentence as "we all need someone who really is you", but the meaning of the sentence is "We all need someone who can be honest with us". Furthermore, the sentence "and now I wish I'd stayed" means "and now I have stayed". Not only sentences but many sentences that are interpreted that are not according to the context, including; "Before long they waste away" is interpreted to be "before a long time runs out", whereas the real meaning is "Instantly everything disappears", "I gave in, to selfish ways" is interpreted to mean "I gave it in a selfish way", even though the real meaning is is "I give up in my own way", "Miles away from those I love" is defined as "road for miles from the people I love. Though the real meaning is "Far from the people I love". Based on the above analysis, it can be concluded that students, both SD and SMP, in translating the second language (L2) into the first language (L1) find it difficult, but Adawiya feels that the expressions above everyday expressions mean that they have become food. This phenomenon indicates that those who find it difficult to learn second language acquisition (L2) because they
rarely interact in an English-speaking environment (L2), one of which is Youtube. Meanwhile, Adawiyah often tries to learn a second language (L2) by listening to English songs on Youtube. The methods Adawiya used when playing the song were listening and reading. The meaning of reading here is to practice by singing the song along with the song being played.

**Song: That's Why You Go Away**

In the song "That's Why You Go Away" there is a sentence "there is sadness in your eyes". This sentence is often expressed by Adawiya when his classmate gets a problem or his friend is upset, but Adawiya's friends are confused because the phrase is foreign to his ears. Furthermore, the song contains the phrase "But there is something left in my head". There are some Adawiya friends who are misunderstanding of this expression. These expressions are often misused. That is, these expressions are used to speak that are not in accordance with the context, he imitates them because Adawiya often throws new English (L2) phrases. This caused his friends to salute him, so he also imitated something similar to Adawiya. Based on the above analysis, Adawiya not only gets a second language (L2) in the school environment, but he can also get a second language outside of school, namely through YouTube. The presence of youtube in Adawiya's life can improve and develop in acquiring a second language (L2). In fact, Adawiyah obtained more vocabulary or expressions from YouTube than at school.

**Song: Don't You Remember**

The song "Don't You Remember" tells the story of someone who is left by his girlfriend without any reason. The song has attracted Adawiya's appeal to listen to it because the singer's voice is very melodious. The main objective Adawiya to make approaches on YouTube because there are various songs that speak English. Through songs on YouTube, Adawiya can develop and acquire second language expressions (L2). In addition to YouTube being able to please Adawiyah because of the song, but YouTube was also able to influence and overcome the various ways Adawiya obtained his second language (L2).

Learning a second language (L2) on YouTube is a strategic way. Adawiyah learning a second language (L2) on youtube by the method of listening (listening) and practice (practicing). Based on the results of the interview, Adawiya is more effective
and effective in acquiring a second language (L2) via *YouTube* than acquiring a second language (L2) at his school. This indicates that *YouTube* greatly influences students in language acquisition. Apart from being on his song, he can also get some romantic expressions which make him excited about learning a second language (L2) through *YouTube*. One of the expressions obtained from the song through *YouTube* is the sentence "*I know I have a heart and bitterness*" which means "*I know my heart is fickle and unpleasant*" according to what Adawiyah hears and sees from *YouTube*.

**Conversation: First Conversation**

Adawiyah in using *YouTube* as a strategic way to learn a second language (L2) is not only watching movies, listening to English songs (L2), but also practicing in it. The practice referred to here is that after watching and listening to one of the English conversations (L2) on *YouTube*, he practices it with friends, father, mother and others, he even practices it with himself. When he was watching the conversation on *YouTube*, he paid attention to how it was pronounced and its meaning by writing it down in his diary. Besides that, he also recorded expressions that were never known. After that he practiced the results of the English conversation (L2) from *YouTube* at school. As in the sentence "How long have you been in Indonesia?",

"*I have been in Indonesia for 6 months*, "Yes, I like living here very much". **However, the sentence was very foreign to his friends’ ears.**

**Video Clip: When You Tell Me That You Love Me**

In the video clip entitled "*When You Tell Me That You Love Me*", there are several phrases and words that are difficult to understand or not yet known by students, especially at the elementary level, such as in the sentence "*I kept my distance*". They translate the sentence to "*I keep my distance*". The translation of the expression does not fit in (L2). However, Adawiya translated the sentence "*I kept my distance*" to "*I kept away". The expression or words are familiar to Adawiya, because he often visits him on *YouTube*. Based on the analysis of movies, songs, video clips and conversation above, it can be concluded that the methods and strategies used by Adawiya in learning a second language (L2) is listening (listening), speaking (speaking), writing (writing), reading (reading) , and practice (practicing).
Conclusion

YouTube is a website channel for various sources that contain video clips from around the world. In other words, YouTube is one of the social media used to convey messages, news, share knowledge and so on. Not only video clips, but YouTube also contains several films, songs, news and conversations in various languages, one of which is the second language (L2). Language is part of human breathing because humans cannot be separated from language from birth to towards the end of life. In addition, language is a medium of communication or the main tool used to convey messages in human life so that humans interact with others. Language has uses such as conveying meaning, establishing and maintaining various social relationships.

Foreign languages (L2) are not only obtained from the school environment, but foreign languages (L2) can also be obtained from the media, one of which is YouTube. Today, the presence of YouTube can help the wider community to learn a second language (L2), one of which is students. That said, because on YouTube there are several films with English subtitles (L2), melodious songs in which there are second language lyrics (L2), English conversations (L2) which are complete both with pronunciation and writing. Therefore, the authors conclude that YouTube is an effective and not boring way to learn a second language (L2). As has been done by Ghania Al-Adawiyyah. Among the steps taken by Ghania Al-Adawiyyah were (listening): listening to English songs (L2) while holding the text of the song; (Watching): watching movies with English subtitles (L2) while paying attention to the pronunciation; (Speaking): practicing with friends and even with their parents; (Writing) : writing words or sentences that are foreign to his ears. Therefore, the authors conclude that YouTube can influence and help Ghania Al-Adawiyyah in acquiring a second language (L2).

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